Preparation of PDI Files for Competition

All images submitted must be in JPEG format, with maximum dimensions 1600 pixels wide by 1200 pixels high and a resolution of 100dpi, with a sRGB colour profile.

Email your PDI image(s) as attachments to image.streetly.pc@gmail.com

If the PDIs have been produced as a digital copy of a print email your PDI image(s) as attachments to image.streetly.pc@gmail.com

Instructions for Photoshop users on preparing images for competition:

- 1. Open Photoshop
- 2. When you have finished processing your image and you are happy with the end result.
- 3. From the menu select *File > Open* and navigate to the first image you wish to submit.
- 4. From the menu select *Image > Image Size*. Tick *Resample Image* box (untick this box when you have finished preparing all your images). First change resolution to 100dpi, change the Width or Height of the pixel dimensions to suit the maximum required. i.e. 1600 maximum width or 1200 maximum height. Click *OK*. (No image can be more than 1200 in height).
 - **NB** Landscape crops should be a maximum of 1600 pixels wide and portrait crops should be a maximum of 1200 pixels high. Do not make the width of a portrait format 1600 pixels.
- 5. From the menu select *Edit* > *Convert to Profile...*, using the *Destination Space* drop down select *sRGB IEC61966-2.1*, click *Ok.*
- 6. From the menu select *File* > *Save As* (it is very important to *Save As* to keep your original image unchanged. In Photoshop CC select *Save a Copy. Save As* creates a new smaller image file.
 - a. In the top box labelled *Save In*, select the folder where you want to save the file to.
 - b. Rename the File Name with: Title of your image.
 - c. From the Format drop down menu select JPEG and click Save.
 - d. In the *JPEG Options* box that appears select *Quality 12 (Maximum)*. Click *Ok.*
- 7. Close this file.
- 8. Repeat the above steps to create your other images. Do not number the images unless asked to do so in order of priority.
- 9. Please remove any labels or rating you may have given your image.

Instructions for Lightroom users on preparing images for competition:

- 1. Open Lightroom.
- 2. When you have finished processing your image and you are happy with the end result.

- 3. Select your image by clicking on its thumbnail.
- 4. From the menu select File > Export. Export One File opens.
- 5. In the *Export Location* section click the *Choose* button, this will allow you to select where you wish to export/save your file to. When you have selected where the file is to go click on *Select Folder*
- 6. In the *File Naming* section tick the *File Naming* box. Drop down the box alongside *File Naming*, select *Custom Name* and then type the title of your image.
- 7. Scroll down to *File Settings*, set *Image Format* to *JPEG* and *Color Space* to *SRGB*. Slide *Quality* to *100* (As it's an US product you have to put up with the lousy spelling of Color).
- 8. In the *Image Sizing* section tick the *Resize to Fit:* and drop down the box alongside and select *Width and Height*. Type in *W: 1600* and *H: 1200* and in the *Resolution* box type *100* then select *pixels per inch*. (The 1600 width x 1200 height work correctly for both landscape and portrait images.)
- 9. Go to the bottom of the form and click on Export.

You can speed up this process by saving your settings as a Preset, but you would need to change the file renaming setting, otherwise all your files will have the same name followed by a number.

This is done by switching the *File Naming* box tick off. Then you can add your preset by clicking the *Add* button at the bottom left of the screen. You will then be asked to name it under *Preset Name* (e.g. 1600x1200). Leave the *Folder* as *User Presets*.

When you have completed the exports you would then need to rename your files individually by going to the folder where they have been exported to, right click on the filename and select rename in the menu that appears. Then type your new filename.

If you have saved a *Preset* it will be very easy the next time you wish to export a 1400 x 1050 image by:

- 1. Selecting your image by clicking on its thumbnail.
- 2. From the menu select File > Export with Preset.
- 3. Select the *Preset Name* you have already saved (e.g. 1600 x 1200).
- Your file will automatically be re-sized with the correct setting as a .jpg to the export location you selected earlier. The .jpeg images will then need to be renamed.

NB: Renaming instructions above are for Windows PCs.